MYKEYMAP: **THE SOUL OF THE TERRITORY**

A WEB APP WITH MAPS AND AUDIOGUIDES DEDICATED TO NATURALISTIC AND ARTISTIC/CULTURAL ITINERARIES.

- MykeyMap is optimized for mobile use (smartphones: Android, iOS) but can also be accessed from tablets, PCs, and Macs.

- MM is not an app; it's written in HTML 5, making it cross-platform. You can access it simply by connecting through a web browser (Chrome, Firefox, Safari, etc.) to an internet address. You can also download it as a Web App.

- MM can be integrated into any website

- MM can host links along the route that redirect
  to event websites, landing pages, and, in general, external resources (other content
  websites).

- MM allows for integration with multiple languages.

- MM allows for geolocation to discover nearby points of interest.

- It is possible to link each point of interest on the map to a QR code: scanning it will directly redirect you to the corresponding audioguide screen. The QR code can be placed near the attraction or printed on flyers to distribute to tourists.

WE ARE AT YOUR COMPLETE DISPOSAL FOR FURTHER INFORMATION.

mykeymap.com
mob: +39 333 522 9339
email:scaciga@gmail.com

MYKEYMAP: DIGITAL CRAFTSMANSHIP

A MULTIMEDIA ARTIST + A STORYTELLER
EXAMPLES IN BACENO, CRODO, AND S. MARIA MAGGIORE

The Mykeymaps already created:

DISCOVERBACENO
discoverbaceno.com

Since 2021, the opportunity to play online from your smartphone with Rodis to obtain the keys of Baceno by discovering anecdotes and curiosities about the town and its hamlets through audioguides accessible with QR codes located near points of interest. Available in three languages: Italian, English, and German.

LA VALLE DEI PITTORI
fondazionerossettivalentini.it/valledeipittori/

Since 2022, an online accessible route via smartphone with audioguides to discover the anecdotes that link the artists who frescoed and painted their works in the churches of the Municipality of Santa Maria Maggiore. There is also an itinerary dedicated to Carlo Fornara.

CRODO: ITINERARI E AUDIOGUIDE
crodoeventi.it/itinerari

Since 2023, the web app is online, allowing you to explore the points of interest in Crodo and, during the Christmas season, discover all the locations that host nativity scenes on the water.

MICHELE SCACIGA
Painter and multimedia artist
scaciga.com

For nearly 30 years, in addition to painting, they have been creating drawings and animations on the computer. They have exhibited their work in Italy, Austria, the Netherlands, and Switzerland. Over the past 10 years, they have developed web-based video games (giroloco.com) and interactive museum installations (Museo del Profumo in Santa Maria Maggiore, Museo del Granito in Baveno), which can be seen on powerboing.com. They have also taught at the Rossetti Valentini School of Fine Arts in Santa Maria Maggiore. They are the founder and director of the cinematic art group 'Gara di Moonwalking.' Additionally, they serve as a content specialist and president of the poetic encyclopedia wikipoesia.it.

ANDREA DALLAPINA
Journalist, storyteller, copywriter.

After over 20 years of journalistic career in the VCO (where they directed the bi-weekly Eco Risveglio), they are now engaged in content creation and community relations activities in Italy and Switzerland. In the field of narrative, their stories are featured in various collections and have received literary awards. They also delve into the philosophy of digital and artificial intelligence.

Scaciga and Dallapina, in addition to collaborating on the Mykeymap project, have also spearheaded and developed projects like Creogame and Gamemaker Kiwanis in the Alto Piemonte region. These projects aim to use video games as educational tools and platforms for youth empowerment.

Baceno: Chiesa di S.Gaudenzio

www.discoverbaceno.com

Audioguide

Audioguides

Audioguides

Santuario Madonna della Vita Smeglio

www.crodoeventi.it/itinerari

Chiesa San Giulio – Cravegna

www.fondazionerossettivalentini.it/valledeipittori/

Buttogno: Chiesa di S.Lorenzo

Audioguide

Valle Vigezzo - La valle dei pittori